**Research seminar: Globalisation and cultural identity**

**Program:**[Master Programme in Sociology, Specialisation Intercultural Mediation](https://international.uni.wroc.pl/en/master/intercultural-mediation)

**ECTS:**5

**Lecturer:**dr hab. Elżbieta Opiłowska

**Type:** optional

**Number of hours**: 30 hours, 1 semester

**Objectives**

The seminar provides students with an overview of theories of globalisation and its main issues and origins. It examines the most important aspects of globalisation as political, economic, social and cultural dimension of globalisation and focuses on its social and cultural impact. Thus, the complex nature of globalisation processes will be analysed from an interdisciplinary perspective. After scrutinising of the substantive concepts as transnationalism, hybridisation, de-territorialisation, borderless world, global elite, cosmopolitanism, network society etc., we will focus on selected empirical studies. This is intended to provide students with knowledge and understanding of the current processes of globalisation and its influence on social life and cultural identity.

**Assessments**

1. Individual student's preparation for the seminar (critical assessment of readings, participation in discussions and team work).
2. Oral presentation of a discussion paper based on the selected readings.
3. Research paper that takes the course readings and discussions as a point of departure and develops an empirical study on a selected topic chosen by the student.

**Contents:**

1. Conceptualising globalisation – roots and approaches
2. The impact of globalisation on the role of a nation state in a global policy
3. Globalisation as American hegemony – historical perspective
4. Borders, passports and global mobility
5. Globalisation and world economy
6. Globalisation as hybridisation
7. Globalisation and cultural analysis
8. McDonaldisation and cultural homogenisation
9. The global in the local
10. Borderless world? Globalisation and migration
11. Mediatisation and culture of immediacy
12. Risk society and global social movement
13. From Hollywood to Bollywood. Globalisation and film industry
14. Anti-/Alter-globalisation movements

**Recommended literature:**

Appadurai A., (2001). Grassroots Globalization and the Research Imagination, in: *Globalization*, ed. by A. Appadurai. Durham: Duke University Press.

# Castells, M. (1997) *The Power of Identity, Vol. II of The Information Age: Economy, Society and Culture*, Cambridge MA and Oxford: Blackwell.

# Lechner, F. Boli, J. John (2008), *The Globalization Reader*, Blackwell.

Pieterse, J. N. (2009), *Globalization and Culture: Global Mélange*, Lowman & Littlefield Publisher.

# Robertson, R., K. E. White (eds.) (2003), *Globalization. Critical Concepts in Sociology,* Routledge, Vol. I-VI.

# Stiglitz, J. E. (2002), *Globalization and its Discontents*. New York: Norton.

Tomlinson, J. (1999), *Globalization and Culture*. Chicago: University of Chicago Press.

Tomlinson, J. (2007), Globalization and Cultural Analysis, in: Globalization Theory ed. by David Held/Anthony McGrew Polity Press 2007, pp. 148-168.

Turner, B. S. (ed.) (2010), *The Routledge International Handbook of Globalization Studies*, Routledge.

Wallerstein, I, (2008), The Modern World-System as a Capitalistic World-Economy, in: *The Globalization Reader*, ed. by Frank J. Lechner, John Boli, Blackwell, pp. 55-61.